

CORE VALUES	PURPOSE	BRAND PROMISES
<div style="border: 1px solid #ccc; padding: 10px; display: inline-block; background-color: white;"> <p style="color: red; font-weight: bold; font-size: 1.2em;">BHAG</p> </div>		
STRATEGIC		PRIORITIES
3-5 yr	1 yr	Qtr

Your Name: \_\_\_\_\_

**Your KPIs**

**Goal**

1		
2		
3		

**Critical #: People or B/S**

- 
- 
- Between green & red*
- 

**Critical #: Process or P/L**

- 
- 
- Between green & red*
- 

**Your Quarterly Priorities**

**Due**

1		
2		
3		
4		
5		

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